



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-06-2012 PAGE: 1 of 4

CROSSROADS MEDIA LLC - 20957
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market											
Agency Est# 11 27 1088				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title									
Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 1088																	
1	10-09-2012	10-14-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)		1	30	1		1	1				3	800	3	2,400.00
2	10-15-2012	10-15-2012	05:00AM - 05:30AM			EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)		1	30	1							1	800	1	800.00
3	10-09-2012	10-14-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)		1	30	1	1	1	1				4	1,000	4	4,000.00
4	10-15-2012	10-15-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)		1	30	1							1	1,000	1	1,000.00
5	10-09-2012	10-14-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)		1	30		1		1				2	2,000	2	4,000.00
6	10-09-2012	10-14-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)		1	30	1		1					2	2,500	2	5,000.00
7	10-15-2012	10-15-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)		1	30	1							1	2,500	1	2,500.00
8	10-09-2012	10-14-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)		1	30		1	1	1	1			4	700	4	2,800.00
9	10-15-2012	10-15-2012	09:00AM - 10:00AM			LIVE! WITH KELLY & MICHAEL (842)		1	30	1							1	700	1	700.00
10	10-09-2012	10-14-2012	10:00AM - 11:00AM			RACHEL RAY (MONDAY-FRIDAY) (851)		1	30		1	1	1	1	1		4	600	4	2,400.00
11	10-15-2012	10-15-2012	10:00AM - 11:00AM			RACHEL RAY (MONDAY-FRIDAY) (851)		1	30	1							1	600	1	600.00
12	10-09-2012	10-14-2012	11:00AM - 12:00PM			THE VIEW (MONDAY-FRIDAY) (846)		1	30		1	1	1	1	1		4	700	4	2,800.00
13	10-15-2012	10-15-2012	11:00AM - 12:00PM			THE VIEW (MONDAY-FRIDAY) (846)		1	30	1							1	700	1	700.00
14	10-09-2012	10-14-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30		1	1	1	1	1		4	850	4	3,400.00
15	10-15-2012	10-15-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		1	30	1							1	850	1	850.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market											
				AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS						WTVD - DURHAM											
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing					Package										
11 27 1088			245916	PHILADELPHIA	A. CLIFFORD	10-09-2012	10-15-2012	M (Broadcast Month, Cycle 1)					N										
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: C : 11 P : 27 E : 1088																				
16	10-09-2012	10-14-2012	12:30PM - 01:00PM			MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			1	30	1	1	1	1	1	1	4	600	4	2,400.00			
17	10-15-2012	10-15-2012	12:30PM - 01:00PM			MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			1	30	1						1	600	1	600.00			
18	10-09-2012	10-14-2012	03:00PM - 04:00PM			KATIE (817)			1	30		1		1			2	800	2	1,600.00			
19	10-09-2012	10-14-2012	04:00PM - 05:00PM			EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1	1				2	1,200	2	2,400.00			
20	10-09-2012	10-14-2012	05:00PM - 05:30PM			EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30		1		1			2	3,000	2	6,000.00			
21	10-09-2012	10-14-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1		1				2	3,500	2	7,000.00			
22	10-15-2012	10-15-2012	05:30PM - 06:00PM			EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1						1	3,500	1	3,500.00			
23	10-09-2012	10-14-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30		1		1			2	4,500	2	9,000.00			
24	10-09-2012	10-14-2012	07:00PM - 07:30PM			JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1	1	1	1	1		4	3,200	4	12,800.00			
25	10-09-2012	10-14-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30			1	1			2	3,000	2	6,000.00			
26	10-15-2012	10-15-2012	07:30PM - 08:00PM			WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1						1	3,000	1	3,000.00			
27	10-15-2012	10-15-2012	08:00PM - 10:00PM			MONDAY PRIME 8-10P (795)			1	30	1						1	9,000	1	9,000.00			
			----- ITEM LINE NOTE -----																				
			DWTS																				
			----- ITEM LINE NOTE -----																				
			CASTLE																				
28	10-15-2012	10-15-2012	10:00PM - 11:00PM			MONDAY PRIME 10-11P (794)			1	30	1						1	7,500	1	7,500.00			

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market							
				AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS						WTVD - DURHAM							
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package							
				245916	A. CLIFFORD	10-09-2012	10-15-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 27 E : 1088																
29	10-09-2012	10-14-2012	11:00PM - 11:35PM				EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)	1	30		1	1				2	4,000	2	8,000.00
30	10-09-2012	10-14-2012	11:35PM - 12:02AM				NIGHTLINE (MONDAY-FRIDAY) (788)	1	30		1	1				2	2,000	2	4,000.00
31	10-15-2012	10-15-2012	11:35PM - 12:02AM				NIGHTLINE (MONDAY-FRIDAY) (788)	1	30	1						1	2,000	1	2,000.00
32	10-09-2012	10-14-2012	09:00PM - 10:00PM				TUES PRIME 9-10P (811)	1	30		1					1	8,500	1	8,500.00
			----- ITEM LINE NOTE -----				HAPPY ENDING												
33	10-09-2012	10-14-2012	10:00PM - 11:00PM				TUES PRIME 10-11P (807)	1	30		1					1	7,000	1	7,000.00
			----- ITEM LINE NOTE -----				PRVT PRACT												
34	10-09-2012	10-14-2012	10:00PM - 11:00PM				WED PRIME 10-11P (814)	1	30		1					1	5,000	1	5,000.00
			----- ITEM LINE NOTE -----				NASHVILLE												
35	10-09-2012	10-14-2012	10:00PM - 11:00PM				FRIDAY PRIME 10-11P (791)	1	30			1				1	4,000	1	4,000.00
			----- ITEM LINE NOTE -----				20/20												
36	10-09-2012	10-14-2012	06:00AM - 07:00AM				EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30			1		1		650	1	650.00	
37	10-09-2012	10-14-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30			1		1		700	1	700.00	
38	10-09-2012	10-14-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SATURDAY (1883)	1	30			1		1		1,000	1	1,000.00	
39	10-09-2012	10-14-2012	09:00AM - 10:00AM				EYEWITNESS NEWS SAT 9-10AM (10765)	1	30			1		1		750	1	750.00	
40	10-09-2012	10-14-2012	03:30PM - 07:00PM				COLLEGE FOOTBALL 330-7PM (848)	1	30			1		1		2,500	1	2,500.00	

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401750	10-05-2012		0	AMERICAN CROSSROADS	AMERICAN CROSSROADS	POLITICALS	WTVD - DURHAM

Agency Est# 11 27 1088		CMS # 245916	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 245916
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price Tot Spots Total \$

41	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30		1	1 650 1 650.00
42	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30		1	1 900 1 900.00
43	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30		1	1 1,000 1 1,000.00
44	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	1	30		1	1 800 1 800.00
45	10-09-2012	10-14-2012	03:00PM - 04:00PM	KATIE (817)	1	30	1	1	800 1 800.00
46	10-09-2012	10-14-2012	04:30AM - 04:59AM	EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1	1	30	1 1	2	250 2 500.00